CHAPTER I
INTRODUCTION

This chapter explains research background, research problem, research objective, research delimitation, research significance and definition of key terms that relate with the research.

1.1 Research Background

Teaching English in global era, has become the dominant language in many fields including use language used in technology. Technological advances at present time are demand everything by using technology, including in the world of education. The existence of the internet makes everything look easy to access and also to apply media as learning English.

Teaching of English in junior high school is intended to develop the students’ language skills such as listening, writing, reading, and writing. By using English as global language, students can develop their skills for expressing their thoughts, feelings, and experiences using spoken or written.

Writing is one of the skills that students need to face. As a second language, writing in English is one of the things that need to be mastered. There is two types of writing, academic writing and scientific writing. In the school, academic writing is applied in the teaching learning activity.
Writing English is not something easy to do. By mastering the word and sentence, the students could be lead to construct a written paragraph, text, essay, and the others.

In the process of learning and teaching, a teacher had to required to bring students in a living learning and teaching process. Tileston (2004:1) states, “we can bring the media into the classroom through visuals, sounds, smells, and tastes”. There are many techniques that can be used but researchers prefer materials using Imitative writing that applied to made congratulation card or etc.

Imitative writing is focused strictly on the grammatical aspects of writing. The student simply reproduces what they see. This is a common way to teach children how to write. Additional examples of activities at this level include cloze task in which the student has to write the word in the blank from a list, spelling test, matching, and even converting numbers to their word equivalent.

Imitative writing requires students to demonstrate skills in the fundamental tasks of writing letters, correctly spelling words, correctly placing punctuation marks, and constructing very brief sentences (Brown 2004). In this case, the researcher lead student by using vocabulary that researcher prepare as their references.

The researcher choose this research because it fun to write a greeting card based on their own imagination and creation to made a greeting card by using material that researcher given.
One of core competency in Curriculum 2013 requires students to think creatively in the learning process. That the reason the researcher want to use the Greeting Card Video and imitative writing to find out the learning solution for students in learning English as well. Researcher believes when using Greeting Card Video and imitative writing as media for teaching-learning process, students are helped easily and they absorbed explanation well when they are taught by Greeting Card Video and imitative writing especially in the explanation of generic structure and language features.

At least the teacher lead them how to make a beautiful congratulation card based on Greeting Card Video and imitative writing that researcher prepare.

The new media using Greeting Card Video and imitative writing being used as a reference for learning language, the author raised this game to be the material of his research which conducted at SMPN 8 PALANGKA RAYA. By title: **THE EFFECT OF GREETING CARD VIDEO AND IMITATIVE WRITING ON THE STUDENTS’ WRITING SKILL AT SMPN 8 PALANGKA RAYA.**

1.2 Research Problem

Problems of the research are formulated as follows: “Is there any significant effect of using Greeting Card Video and imitative writing’ to help writing skill at eight grade of SMP Negeri 8 Palangka Raya?”
1.3 Research Objective

This research is to find out the effect of Greeting Card Video video by using imitative writing at eight grade of SMP Negeri 8 Palangka Raya. The video is from Youtube and used to build and characterize the creative idea in writing by using imitative writing, and focus on the students’ ability for students writing. They are:

1.4 Research Delimitation

This research is conducted in eight grade of SMP Negeri 8 Palangka Raya. In this case, the researcher delimits the research only on the effect of Greeting Card Video by using imitative writing. The researcher conducted at eight grade of SMP Negeri 8 Palangka Raya. Based on video from Youtube. The social function, generic structure, and language feature are evaluated using birthday greeting card.

1.5 Research Significance

There is the significance of research as follows:

1. For students, this research gives a stimulation to help their writing skill and encouraging them to be active, creative, imaginative to practice their writing skill through DIY.
2. For teacher, this research helps the development of teaching learning process in the school, especially for writing.
3. For researcher, this research help in academic purpose and as the useful as references for writing thesis.
1.6. Definition of Key Terms

The keyterms used in this research are put forward as follows:

- **Greeting Card**
  
  The media for treatment in the research that created by video from youtube that contain video about imaginante, create, and build the material that researcher prepared to make a souvenir and applicate it in learning and writing process.

- **Writing**
  
  Competences of students in writing based on Imitative writing.

- **Imitative Writing**
  
  Additional examples of activities at this level include cloze task in which the student has to write the word in the blank from a list, spelling test, matching, and even converting numbers to their word equivalent.